

Resume

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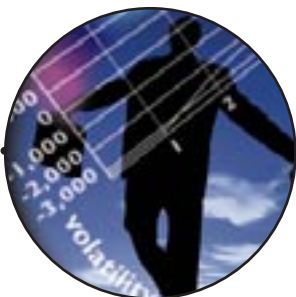
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Overview

- Broad ranging experience in a variety of business areas
- High level of experience in client liaison
- Good understanding of production lead times, quotation and time management
- Specialising in logo design, free hand and digital illustration and layout design
- Good conceptual ideas
- Good ability to convert printed designs to web usage
- Quite happy to work in a team environment or independently controlling all facets of work flow from initial brief to finished product

Design and Illustration



Education

June 1996

Advanced Diploma - Visual Communication

Design College Australia

- Graphic Design
- Advertising Design and Layout
- Illustration (Hand-drawn and Digital)
- Corporate Branding and Logo Design
- Typography

June 1995

Certificate level Three - Business Computing

Computer Power Training Institute

- Word Processing
- Spreadsheets
- Database
- Microcomputer Support
- Operating Systems & LAN

1991 to 1994

Part-time Non-Award Subjects

Canberra Institute of Art

- Investigation in Water Medium
- Life Drawing
- Lithography
- Etching
- Oil Painting
- General Drawing

Work Experience

October 2001 to September 2004

From October 2001 to now I have run my own business. During this time I have worked on my own, mostly with associations in the Health IT and Health Informatics arenas. These associations have conducted Seminars and Conferences throughout each calendar year and I have provided most of the marketing and graphic design for publications as follows:

- Graphic Theme/Logos for conferences
- Flyers
- Multi page Brochures / Programs
- Handbook of academic papers
- Magazine Advertising
- Web site and digital email marketing
- CD Art

January 1998 to October 2001

I worked full time for a Graphic Design and Advertising firm. This company dealt with businesses involved with products and services ranging from food products and pharmaceuticals to explosives & floor coverings. I have had the privilege of being able to work on aspects of design projects as diverse and interesting as these:

- Display signage and competition flyers for dental equipment and food products
- Magazine and Point of Sale advertising for meat products including recipe ideas
- Packaging for pharmaceutical and food products
- Full colour retail catalogues for floor coverings and furniture (including organising the photography shoots)
- Corporate identity, naming and logo design
- Corporate brochures
- Copy writing
- General Illustration and conceptual illustration for book covers, promotions, and packaging, incorporating Photoshop digital compositions and hand drawn illustration
- Web Sites and graphics for web sites

Work Experience

June 1997 to January 1998

I worked full time for an import / export company that distributes outdoor power equipment (eg. chainsaws and brush cutters) and supplies parts for outdoor power equipment. My role included:

- Creating advertising material, e.g. product flyers, newspaper advertisements, labels, stickers and business cards (from design to final production)
- Corporate web-site design and development
- Product catalogue (5,500 parts), which includes illustrations using both my own line drawings and pictures using a digital camera
- Writing of business correspondence
- Use of databases for marketing, e.g. targeted programs for golf clubs, turf clubs, etc., with high response rates

In addition to the advertising and promotional material, I have produced the layout and design of internal and external business forms and other documents. The company experienced excellent results in the market place as a result of my redesign of their retail product packaging.

1996 to June 1997

Secretariat, Australian Graphic Design Association,
Queensland Chapter (AGDA).

My work for the Association included:

- The set up and maintenance of a contact data base for members and non-members
- Answering member and non-member inquiries
- Sending Association information to all inquirers
- Organising and coordinating an information presentation based on the internet and assisting with all other monthly functions
- Taking RSVPs, invoicing and receipting for functions
- Financial recording of the annual conference
- Recording booking and contact information for all delegates for the annual conference
- Liaising and working with a volunteer council to co-ordinate the yearly activities.

Work Experience

1995 to 1996

While I studied, I worked on a permanent part-time basis for a Telecommunications company in their in-house corporate design group. My role was primarily focused on the production of a monthly report for the State Government, and included:

- Compilation of statistical data in spreadsheets, graphs and tables
- Layout and format of text for written reports with a high standard of presentation
- Assistance in the co-ordination of the contributions to the monthly report as well as update, prepare and finish the document for final editing
- Meet deadlines for production and submission I also produced staff security passes using digital camera equipment and graphics software.

I participated in some design projects and undertook self-training on scanning and graphics software.

1991 to 1994

I supplied finished paintings for sale through two art galleries, one in Sydney and one in Canberra. I prepared a portfolio of photographs, originals and examples of completed work framed and ready for sale and convinced my agents to sell my work on my behalf. I achieved regular sales and was included in some joint exhibitions. I also organised my own record keeping system and kept my own accounts.

Software Experience

I have experience in the software packages listed below:

- Mac OS 9.1, 10.2.8
- Suitcase 10
- Microsoft Windows 95, 98, 2000 & XP
- Microsoft Office Professional (Inc. Word, Excel, PowerPoint, Outlook)
- PhotoShop 7
- MacroMedia Freehand 7,8 and 10
- Microsoft Mail, Outlook
- Netscape and Internet Explorer
- Dream Weaver 4
- InDesign 2
- Illustrator 9
- Fireworks MX

Referees

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